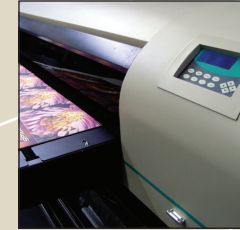
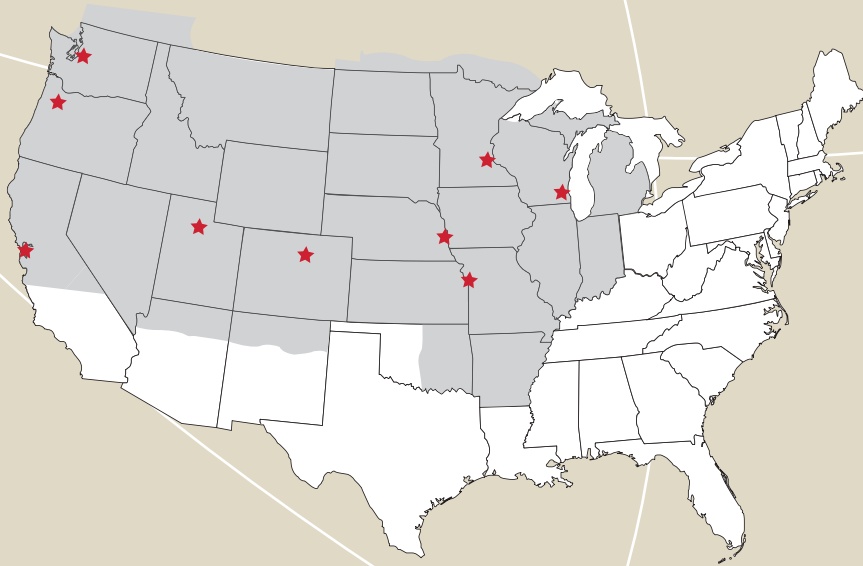


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Midwest is dedicated to helping you grow your business by offering first-rate products and knowledgeable professionals. Our Digital Technicians and Computer Support Reps have the experience and training to help you get the most out of your equipment and software.

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Our technicians recognize that each Midwest customer is unique — each has a different background, level of expertise, and potential. That's why we treat every customer as an individual, and get to know your specific needs. From helping you choose the optimal equipment for your shop ... to installation ... to training and follow-up visits, we offer the tools you need to be a success, and help you take advantage of new opportunities and ideas along the way.

SUPPORT

Why does our technical team stand out from the rest? The size and knowledge of our Technical Department. We have in-house Computer Support Reps, in addition our Digital Technicians. Each of our reps is trained to the highest levels offered by our manufacturers, including Roland, Mimaki, Gerber and Rastek. And, we're available when you need us. Because of our nine branch locations, we can offer phone support until 7 p.m. CST — giving you the peace of mind you need. By contacting any midwestern branch location, our west coast customers can receive technical assistance beginning at 6 a.m.

Overwhelmingly, our reps say that the most enjoyable part of their job is helping customers find solutions! They're dedicated to helping you get the most from our products.

TRAINING

Our Digital Technicians, who are trained in color profiling and have hands-on experience with digital equipment, not only help you choose the right products for your business, they make sure you get the best return on your investment! They help you realize the full capabilities of your new equipment and, even after training, enable you to continue your own learning process and further your potential. Our Computer Support staff also is kept up-to-date on the latest technology through continual training programs.

Check with Midwest today to learn more about our installation and service plan options. See the back page for contact information.

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Committed to Your Success

DON BURKET

St. Paul, MN

Don brings a solid understanding of the digital industry to Midwest and its customers. He has been with Midwest since 1995 and serves our Minnesota branch customers.



ERIC CASTAÑEDA

Hayward, CA

Eric joined the Midwest team in July 2005, with a background in wide-format and graphic printers, as well as digital cable and broadband. Eric serves Midwest customers for our California market.



DAVE CROSS

Denver, CO

Dave has been a Digital Technician with Midwest since 2000. His background is in the screen printing and digital sign industries. Dave serves customers for our Colorado and Utah markets.



DAN CHAMBERLIN

Seattle, WA

Dan joined our Digital Technician Team in August of 2009. He has more than six years of experience as a printer technician in the sign industry, and has specialized training in working with Roland printers. Dan serves our Oregon and Washington branch customers.



KEN VALLIER

New Berlin, WI

Ken, with Midwest since 1986, has been a Digital Technician since April 1997. A frequent speaker for various sign association meetings, Ken serves customers from our Wisconsin branch market.



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