



The Magic® brand offers you a wide range of high-performance and reliable media options. And every choice is a good one because Magic is the brand that imaging professionals have come to rely on. Multiple media options are available for the most popular wide-format, water-based and solvent-based printers on the market. Below is a recap of the materials available from InteliCoat.



- Banner Material
- Display Films
- Photobase & Photorealistic Papers
- Wallcoverings
- Fabrics
- Solvent-Based Media
- Fine Art Folio
- Coated Matte Paper
- Pressure-Sensitive Vinyls
- Protective Laminates
- Printable Laminates
- Packaging/P.O.P Displays
- Mainstream™ Economical Outdoor Media



Intelicoat offers a material for almost any application. **Contact your Midwest rep to help you match the right media to your project.**



Fabric Media

Glen Raven Fabric Media offers a collection of printable fabrics, featuring three different fabric weights and constructions for a variety of sign and banner applications.

Poly Light 3: A three-ounce sheer polyester fabric.



Poly Oxford 8: A heavyweight polyester fabric.

Sunbrella® Inkjet 10: An ink jet version of a solution-dyed acrylic fabric with a natural canvas look.



All three fabrics are available in both 54-inch and 60-inch widths (60-yard rolls).



OVERLAMINATES

Overlaminates and clearcoats provide indoor and outdoor graphics with the ultimate line of protection against the elements, including defense against damaging UV rays. Produce a warranted Scotchprint® Graphic when used with specific 3M products.

Scotchcal™ Overlaminates

Luster Overlaminat 8509: clear 3-mil film that provides ultraviolet and physical protection to digitally-imaged graphics made with 3M promotional graphic films when used according to 3M's written instructions. It is designed for cold roll lamination only. *Available in 54" (50 yd. rolls) and 61" (100 yd. rolls).*

Gloss Overlaminat 8518: Provides a glossy paint-like finish optimized for the fast-growing vehicle wrap market. Its specifically designed for use with digitally printed graphics and has limited warranty coverage under the 3M Performance Guarantee. *Available in 54" (25, 50 and 100 yd. rolls).*

Luster Overlaminat 8519: 3M's workhorse cast vinyl overlaminat is extremely versatile and is an excellent choice for almost all graphic applications. *Available in 36", 48.5", 54" and 60" (25 and 50 yd. rolls).*

Matte Overlaminat 8520: Same excellent qualities as 8519, but with a matte finish where a flat sheen or minimal glare is required. *Available in 36", 48.5", 54" and 60" (25, 50 and 100 yd. rolls).*

Optically Clear Overlaminat 8914: Cast vinyl overlaminat with special film and adhesive construction that allows optimal clarity when used in conjunction with Scotchcal Perforated Window Graphic Films. *Available in 36", 48" and 54" (25 and 50 yd. rolls).*

Ultra-Matte Overlaminat 8915: This durable, UV-resistant overlaminat features pressure-sensitive adhesive. It provides warranted Scotchprint Graphics an extra layer of protection from damaging UV rays, and the ultra-matte finish minimizes the glare from interior lights. *Available in 49" and 54" (50 yd. rolls).*

Luster Overlaminat 3645: Designed for making durable, removable graphics for floors. Scuff resistant protection with outstanding dirt resistance. *Available in 36" 48" and 54" (25 and 50 yd. rolls).*

High Gloss Overlaminat 3648: Designed to provide a durable overlaminat on graphics for floors. Use to creating eye-catching point-of-purchase displays on floor surfaces. *Available in 48" and 54" (50 yd. rolls).*

Luster Overlaminat 8908: Features 3M's e-film technology to protect both indoor and outdoor short-term graphics where a luster gloss is desired. *Available in 54" (100 yd. rolls).*

Screen Print High Luster Protective Clear 8920: This weather-resistant, protective clear provides warranted protection against UV degradation when roller-coated on to your exterior graphic. It's an economical alternative to exterior-grade overlaminat film. *Available in gallons.*





OVERLAMINATES & MOUNTING ADHESIVES



Overlaminates

3-8957 Cast Ultra Gloss Clear Vinyl: 2-mil cast vinyl film with a polyester line keeps overlaminated images sharp and clear. Offers excellent protection from UV radiation and maximum flexibility. Available in 48", 54" and 60" widths (50-yard rolls).

3-7844 Gloss Clear Vinyl: 3.5-mil high gloss flexible vinyl is an economical solution for general overlaminating. Available in 54" and 60" widths (50-yard rolls).

3-8213 Luster Clear Vinyl: 3.5-mil flexible luster-clear vinyl is an intermediate vinyl overlaminate film designed to protect and enhance images and graphics. Also inhibits UV light absorption. Available in 51" and 62" widths (50-yard rolls).

3-7835 Matte Clear Vinyl: 3.5-mil flexible matte-clear vinyl is an intermediate vinyl overlaminate film designed to protect and enhance images and graphics. Also inhibits UV light absorption. Available in 54" and 62" widths (50-yard rolls).

3-8621 Clear Scuff Resistant Vinyl: 5-mil slip resistant clear overlaminating film designed for use as a protective overlaminate where graphics may experience high exposure to scuffing such as floor graphics, mouse pads and POP displays. Available in 54" width (50-yard rolls).

3-7845 Clear Polyester: 1-mil clear overlaminating film designed to protect and enhance digital images such as labels, decals and other identification pieces. Available in 54" width (50-yard rolls).

3-7843 Clear Polypropylene: 1-mil clear overlaminate is non-treated with write-on, write-off capability. Available in 54" width (50-yard rolls).

3-9402 Clear Polyester: 2-mil clear overlaminating film designed to protect and enhance digital images such as labels, decals and other identification pieces. Available in 54" width (50-yard rolls).

3-7842 Clear Tedlar: 1-mil clear Tedlar® overlaminating film. Designed for use as a protective overlaminate where graphics may experience high exposure to scuffing. Available in 54" width (50-yard rolls).

3-8785 Gloss Velvet Polycarbonate: 5-mil overlaminating film. Designed for use as a protective overlaminate where graphics may experience high exposure to scuffing. Available in 41", 51" and 60.5" widths (50-yard rolls).

3-8799 Gloss Velvet Polycarbonate: 10-mil overlaminating film. Designed for use as a protective overlaminate where graphics may experience high exposure to scuffing. Available in 38", 51" and 60.5" widths (50-yard rolls).

3-8760 Gloss Velvet Polycarbonate: 15-mil overlaminating film. Designed for use as a protective overlaminate where graphics may experience high exposure to scuffing. Available in 51" and 60.5" widths (50-yard rolls).

Choose from a variety of cold-mounting adhesives and overlaminates for complete protection of your digital prints. These user-friendly laminates are available in a wide array of thicknesses and finishes to fit all your laminating needs. Compatible with most inks and substrates; used for both ink jet and electrostatic output.

Mounting Adhesives – Cold Applications

Gudy 802: 3-mil PVC clear, double-adhesive film with single release liner. Widths of 24", 31", 41", 51" and 61" (150' rolls).

Gudy 804: 3-mil PVC clear, double-adhesive film with permanent side and repositionable side. Widths of 24", 41" and 48" (164' rolls).

Gudy 808: 3-mil PVC white, high degree of adhesive; great for backlit applications. Widths of 24", 31", 41", 51", 54" and 61" (150' and 300' rolls).

Gudy 831: Paper, aggressive double-adhesive mounting to irregular surfaces. Widths of 24", 41", 48" and 51" (164' rolls).

Gudy 909: Clear mounting film with double-adhesive on a 1-mil polyester. Widths of 38" and 51" (150' rolls).

Gudy Window: Clear double-adhesive, permanent adhesive on paper side, removable on grid side; great for photographs, prints and charts; front mounting on glass. Widths of 39" and 48" (164' rolls).

Overlaminates – Cold Applications

Filmolux Photo: Glossy, smooth, 2.8-mil soft PVC with general UV protection. Suitable for universal, exterior applications. Widths of 24", 31", 38", 41", 51" and 61" (150' rolls).

Filmolux Luster: Smooth satin gloss 3.2-mil soft PVC with general UV protection. Suitable for universal, exterior applications. Widths of 31", 38", 41", 51" and 61" (150' rolls) and 51" (300' rolls).

Filmolux UV-E: Smooth-satin gloss, 1-mil PVF (Tedlar) offering the highest UV protection. It offers a 4-year exterior durability when applied vertically. Width: 54" (164' rolls).

Filmomatt: Matte, non-reflecting 3.2-mil soft PVC with general UV protection. It's very pliable, foldable and ideal for exterior applications, construction plans or menus. Widths of 24", 31", 38", 41", 51" and 61" (150' rolls).

Filmolux Satin: Satin matte, smooth 3-mil soft PVC offering minimal reflection with UV protection. Use for universal, exterior applications. Widths of 24", 31", 38", 41" 51" and 61" (150' rolls).

Filmolux 2004: Glossy smooth, 1-mil polypropylene used for write-on/wipe-off markers, charts and menu boards. Widths of 24.4", 38" and 48.8" (164' rolls).

Filmolux White Backer: Semi-rigid matte white 10-mil PVC with flexibility for added support. Widths of 38" and 54" (150' rolls).

Filmolux PC Polycarbonate: 5-mil is available in 51" (150' rolls) and 15-mil is available in 38" and 51" widths (150' rolls).

