

# Nine Locations

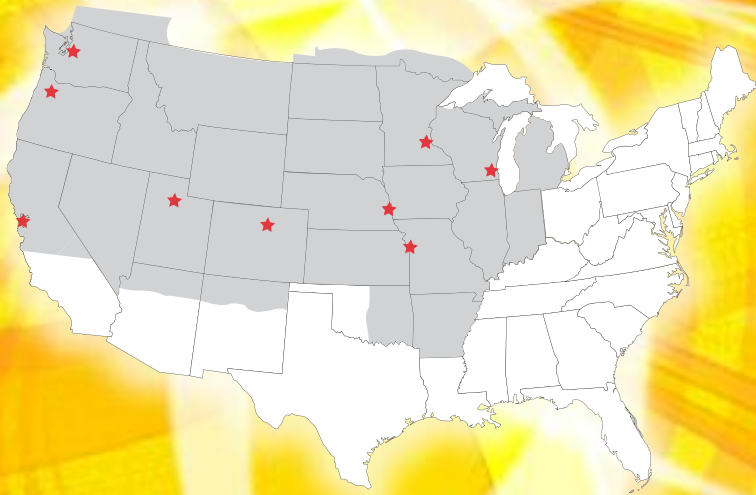
From the

*Midwest*

to the

*West Coast*

## Since 1932



**CALIFORNIA**  
800-824-2468

**COLORADO**  
800-332-3819

**MINNESOTA**  
800-328-6592

**MISSOURI**  
800-233-3770

**NEBRASKA**  
800-228-3839

**OREGON**  
800-228-0596

**UTAH**  
800-497-6690

**WASHINGTON**  
800-426-4938

**WISCONSIN**  
800-242-7430

[www.midwestsign.com](http://www.midwestsign.com)



Service  
Support  
Training  
Commitment

# digital

*Technicians*





# discover *the difference*

Midwest is dedicated to helping you grow your business by offering first-rate products and knowledgeable professionals. Our Digital Technicians and Computer Support Reps have the experience and training to help you get the most out of your equipment and software.

## Service

Our technicians recognize that each Midwest customer is different—each has a different background, level of expertise, and potential. That's why we treat every customer as an individual, and get to know your specific needs. From helping you choose the optimal equipment for your shop...to installation...to training and follow-up visits, we offer the tools you need to be a success, and help you take advantage of new opportunities and ideas along the way.

## Support

*Why does our technical team stand out from the rest?*

**The size and knowledge of our Technical Department-** We have in-house Computer Support Reps, in addition our Digital Technicians. Each of our reps is trained to the highest levels offered by our manufacturers, including Gerber certification and color profiling.

**We're available when you need us-** Because of our nine branch locations, we can offer phone support until 7 P.M. CST—giving you the peace of mind you need. By contacting any midwestern branch location, our west coast customers can receive technical assistance beginning at 6 A.M.

**We care-** Overwhelmingly, our reps say that the most enjoyable part of their job is helping customers find solutions! They're dedicated to helping you get the most from our products.

## Training

Our Digital Technicians, who are trained in color profiling and have hands-on experience with digital equipment, not only help you choose the right products for your business, they make sure you get the best return on your investment! They help you realize the full capabilities of your new equipment and, even after training, enable you to continue your own learning process and further your potential. Our Computer Support staff also is kept up-to-date on the latest technology through continual training programs.

Check with Midwest today to learn more about our installation and service plan options. See the back page for contact information.

# professionals *you can count on*

## Don Burket St. Paul, MN

Don brings a solid understanding of the digital industry to Midwest and its customers. He has been with Midwest since 1995 and serves our Minnesota branch customers.



## Eric Castañeda Hayward, CA

Eric joined the Midwest team in July 2005, with a background in wide-format and graphic printers, as well as digital cable and broadband. Eric serves Midwest customers for our California market.



## Dave Cross Denver, CO

Dave has been a Digital Technician with Midwest since 2003. His background is in the screen, digital, and electrical sign industry. Dave serves customers for our Colorado and Utah markets.



## Tanya Seth Seattle, WA

Tanya joined our Digital Technician Team in April of 2008. She has been with Midwest for several years and has additional digital, managerial and training experience. Tanya serves our Oregon and Washington branch customers.



## Ken Vallier Franklin, WI

Ken, with Midwest since 1986, has been Digital Technician since April 1997. A frequent speaker for various sign association meetings, Ken serves customers from our Wisconsin branch market.



Committed to your success