



HEAT TRANSFER MATERIALS

Midwest is pleased to offer Chemica heat transfer materials for textiles!

Chemica films are the quick and easy way to apply detailed graphics or logos to your garments — all you need is a vinyl cutter and a heat press. Chemica films come in a wide variety of colors, styles and patterns to fit just about any application, from soccer jerseys to graphic tees. You'll find new possibilities for expanding your business with Chemica!

HOTMARK COLOR

The Hotmark Color Series offers the widest selection of colors for cotton, polyester, acrylic and similar fabric. Hotmark is a polyurethane film that's extremely thin (2.2 - 2.4 mil) and, when applied, has a matte appearance, very soft feel and is super stretchable.

ALLMARK COLOR

The Allmark Color Series offers the widest selection of colors for your fabric. Allmark is a polyurethane film for uncoated nylon materials that's extremely thin (2.2 - 2.4 mil) and, when applied, has a matte appearance, very soft feel and is super stretchable.

FIRSTMARK

Firstmark offers you the most economical heat transfer material solution. Firstmark semi-matte vinyls are thin and stretchable, come in a variety of colors and are appropriate for cotton, polyester, acrylic and similar textiles.

UPPERFLOK

UpperFlok is a flock viscose that gives you a true soft velvet touch and bright colors for uniforms, corporate clothing, children's wear and more. It's perfect for detailed designs and small lettering. UpperFlok film is available in a number of eye-catching colors and can be applied to polyester, cotton, acrylic and similar fabrics.



EASY PRINT & PRINTABLE MEDIA

Chemica's printable media allows you to print custom patterns or designs directly onto the transfer material using your solvent or eco-solvent printer. Easy Print media is a 6.2-mil white, semi-matte PVC that's suitable for cotton, polyester, acrylic or similar fabrics. Chemica offers a variety of printable media options from vinyl to polyurethane, including flock viscose, glitters, foils and more.





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EASY PRINT & PRINTABLE MEDIA

Flex Design covers a number of specialty heat transfer materials that will give your polyester or cotton garments a trendy shine or sparkle:

- **Hotmark Metallic** - high-gloss, polyurethane film with a metallic look
- **Hotmark Galaxy** - glossy polyurethane film with sparkling glitters
- **Hotmark Glossy** - high-gloss polyurethane film in black, gold, white or silver
- **Hotmark Crystal** - glossy, transparent vinyl film that looks great when transferred on top of other films



TECHNICAL FLEX FILMS

Technical Flex offers films that are for highly specialized applications on cotton, polyester, or acrylic fabrics.

- **Reflex** - highly reflective polyurethane film that's certified EN 471 for security applications. Also available for nylon material (Allmark Series)
- **Hotmark Sir** - polyurethane matte film with a high opacity for application to sublimation printed polyester. Provides a total barrier to resublimation.
- **Hotmark Darklight** - polyurethane film with long-lasting "glow in the dark" properties and blacklight photoluminescence
- **Hotmark Perfothan** - Perforated polyurethane matte flex film for athletic garments

FASHION RANGE

Chemica's Fashion Range offers a number of popular patterns and textures on vinyl polyurethane film. These films are very thin (2.2-2.4 mil) and are great for cotton, polyester, acrylic or similar garments. Choices include a variety of camouflage options, tartans, jeans, animal prints, leather, python, basketball, and more.

START-UP IS EASY AND ECONOMICAL ...



Roland CAMM-1GX-24 Cutter



Geo. Knight Press DK-20

MINNESOTA
800-328-6592

CALIFORNIA
800-824-2468

MIDWEST
Sign & Screen Printing Supply Co.

COLORADO
800-332-3819

MISSOURI
800-233-3770

NEBRASKA
800-228-3839

OREGON
800-228-0596

UTAH
800-497-6690

WASHINGTON
800-426-4938

WISCONSIN
800-242-7430



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