



Contact:

Lisa Johnson
Marketing Manager
45 East Maryland Ave. N
St. Paul, MN
Phone: 651.489.9999

Midwest Sign Acquires Armstrong Specialty Films

FOR RELEASE - (St. Paul) - Midwest Sign & Screen Printing Supply Co., full-line distributor of sign, screen and digital printing equipment and supplies headquartered in St. Paul, Minnesota, announced today its acquisition of Wisconsin-based Armstrong Specialty Films, Inc.

Armstrong is an established provider of plastics, adhesives, and specialty constructions, with more than twenty years of serving the graphics arts and industrial communities. Armstrong will close its sole location and move its inventory and operations to Midwest's New Berlin, Wisconsin branch.

The acquisition bolsters Midwest's Wisconsin and Missouri customer base, and also creates an expanded product line for customers of both companies. Jack Armstrong, Armstrong's President & C.E.O., will provide consulting services to Midwest.

Jim Fisher, Midwest's President & C.O.O. said, "We are excited about the opportunities that accompany this acquisition as we focus on *Excellence Beyond Expectations*® for all customers—prospective, new and existing. We will continue to provide quality products and services in the tradition of both Midwest and Armstrong."

In business since 1932 and nine locations strong, Midwest Sign & Screen Printing Supply Co. is a full-line distributor of sign, screen and digital printing equipment and supplies. Midwest is a WBENC certified business, and a member of ISA and SGIA. Visit Midwest online at www.midwestsign.com.

###

CALIFORNIA
800.824.2468

COLORADO
800.332.3819

MINNESOTA
800.328.6592

MISSOURI
800.233.3770

NEBRASKA
800.228.3839

OREGON
800.228.0596

UTAH
800.497.6690

WASHINGTON
800.426.4938

WISCONSIN
800.242.7430

Excellence Beyond Expectations®
www.midwestsign.com